

Order / Rev: 2466830
 Alt Order #: WOC13583051
 Flight Dates: 04/26/22 - 05/02/22

Advertiser: POL/ Morgan McGarvey / D / US House
 Product Desc: KY-3
 Estimate: 9513
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WHAS	04/26/22	05/01/22	Good Morning America \$M GOOD MORNING AMERICA	CM	8-9a	-----1-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1-		1				\$75.00		0.00			
N 8	WHAS	04/26/22	05/02/22	The View THE VIEW	CM	11-12p	11111--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1		1				\$75.00		0.00			
N 9	WHAS	04/26/22	05/02/22	Local News @ 12p M-F CM WHAS11 NEWS AT NOON	CM	12-1p	11111--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	11111--		5				\$75.00		0.00			
N 10	WHAS	04/26/22	05/02/22	Local News @ 5p M-F CM WHAS11 NEWS @ 5p	CM	5-530p	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	11111--		5				\$200.00		0.00			
N 11	WHAS	04/26/22	05/02/22	Local News @ 530p M-F CM WHAS11 NEWS @ 530P	CM	530-6p	11111--	:30	5	\$225.00	P03	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	11111--		5				\$225.00		0.00			
N 12	WHAS	04/26/22	05/02/22	Local News @ 6p M-F CM WHAS11 NEWS @ 6p	CM	6-630p	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	11111--		5				\$250.00		0.00			
N 13	WHAS	04/26/22	05/02/22	ABC World News ABC WORLD NEWS	CM	630-7p	11111--	:30	5	\$800.00	P03	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	11111--		5				\$800.00		0.00			
N 14	WHAS	04/26/22	04/30/22	ABC World News Sa ABC WORLD NEWS SAT	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1-	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1-		1				\$400.00		0.00			
N 15	WHAS	04/26/22	04/30/22	Local News @ 630p Sa CM WHAS11 NEWS @ 6:30p	CM	630-7p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1-		1				\$125.00		0.00			
N 16	WHAS	04/26/22	05/01/22	ABC World News Su ABC WORLD NEWS SUN	CM	6-630p	-----1	:30	1	\$800.00	P03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1		1				\$800.00		0.00			
N 17	WHAS	04/26/22	05/01/22	Local News @ 630p Su CM WHAS11 NEWS SUNDAY	CM	630-7p	-----1	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1		1				\$250.00		0.00			
N 18	WHAS	04/26/22	05/02/22	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	1211---	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	1211---		5				\$250.00		0.00			
N 19	WHAS	04/26/22	05/02/22	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	1121---	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	1121---		5				\$250.00		0.00			
N 20	WHAS	04/26/22	04/28/22	NFL Draft Prime NFL DRAFT ROUND 1	CM	8:00 PM-11:00 PM (8:00 PM-11:00 PM)	---3---	:30	3	\$600.00	P04	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	---3---		3				\$600.00		0.00			
N 21	WHAS	04/26/22	04/29/22		CM	Various		:30	2	\$400.00	P04	0.00	NM	2	\$800.00

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NFL Draft Prime			----2--								
				NFL DRAFT ROUNDS 2 & 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	----2--		2				\$400.00		0.00			
N23	WHAS	04/26/22	04/30/22	NFL Draft Non-Prime	CM	12:00 PM-7:00 PM	-----3-	:30	3	\$100.00	P04	0.00	NM	3	\$300.00
				NFL DRAFT ROUNDS 4-7		(12:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----3-		3				\$100.00		0.00			
N24	WHAS	04/26/22	05/02/22	Local News @ 6a M-F	CM	6:00 AM-6:30 AM	11-1---	:30	3	\$125.00	P03	0.00	NM	3	\$375.00
				WHAS11 WAKE UP NEWS @		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	11-1---		3				\$125.00		0.00			
N25	WHAS	04/26/22	04/29/22	Local News @ 6a M-F	CM	6:30 AM-7:00 AM	--1-1--	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
				WHAS11 WAKE UP NEWS @		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	--1-1--		2				\$125.00		0.00			
N26	WHAS	04/26/22	05/02/22	Good Morning America	CM	7:00 AM-8:00 AM	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
				GOOD MORNING AMERICA 7		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	11111--		5				\$200.00		0.00			
N27	WHAS	04/26/22	05/02/22	Good Morning America	CM	8:00 AM-9:00 AM	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
				GOOD MORNING AMERICA 8		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	11111--		5				\$200.00		0.00			
N28	WHAS	04/26/22	04/30/22	Good Morning America	CM	7-9a	-----2-	:30	2	\$75.00	P03	0.00	NM	2	\$150.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----2-		2				\$75.00		0.00			
N29	WHAS	04/26/22	05/02/22	Local News @ 11p M-F	CM	11:00 PM-11:35 PM	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
				WHAS11 NEWS AT 11 M-F/SU		(11:00 PM-11:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	11111--		5				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WHAS	04/26/22-05/02/22	Local News @ 11p M-F	DB	Various		-----F-----	:30		\$200.00		0.00	NM		
4	WHAS	04/26/22-05/02/22	Local News @ 11p M-F	DB	Various		---Th-----	:30		\$200.00		0.00	NM		
													Totals	76	\$19,025.00